

# SUAC

SHIZUOKA  
UNIVERSITY OF  
ART AND  
CULTURE



| Faculty of Cultural Policy and Management

| Faculty of Design

| Graduate School of Cultural Policy and Management

| Graduate School of Design



# Useful Knowledge & Practical Skills

at Shizuoka University of Art and Culture

## *Education and Research Philosophy*

### **SUAC graduates enter the workforce with practical skills**

Educating students to possess a rich sense of humanity and a keen awareness of society and the modern times. Graduates join the workforce prepared to actively engage in many fields in international society.

### **SUAC actively contributes to society**

An open campus that contributes to the development of the local and international communities.

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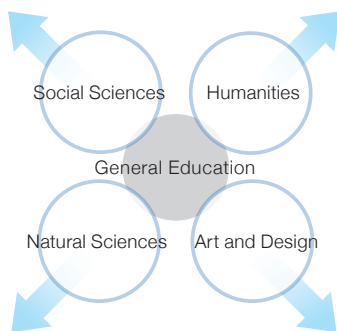
**Encounter. Feel. Create.**

# What Makes SUAC Special

Through curricula that equip students with various experiences and fresh perspectives, we enrich the sensibilities of our learners and nurture their capability to create new value and culture for the global community.

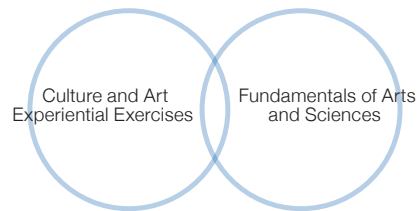
## 1 Laying the Foundations Liberal Arts Education

- Broadening students' horizons.
- In addition to studying world views and how the past has shaped the present, students also learn from the latest research and take part in classes that are directly connected to life in the modern world.
- SUAC's unique approach to art and design supplements the traditional educational core of the humanities, social sciences, and natural sciences to provide a distinctively modern liberal arts education.



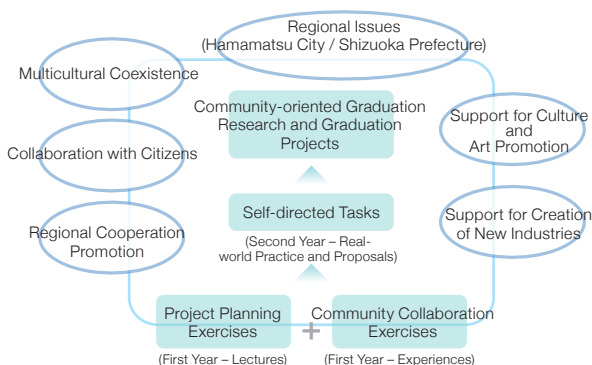
## 2 Introductory Courses General Education

- Equipping students with specialized knowledge along with opportunities for practical experience, providing an education that is unique to SUAC.
- Classes are kept small and students' intelligence and sensibilities are cultivated through hands-on experiences with traditional Japanese cultural arts such as tea ceremony, kyogen drama, photography, and haiku, together with modern photography.
- Students are equipped not only with fundamental literacy skills (reading, writing, use of information technology) in order to become proficient in writing papers and giving presentations, they are also given opportunities to develop other practical skills that are useful in the real world.



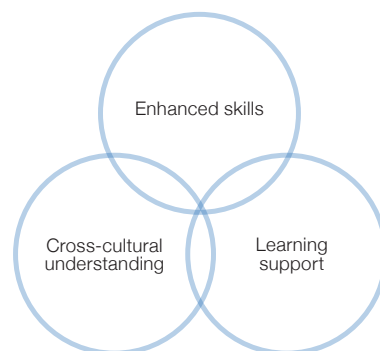
## 3 Acquiring Skills Useful in the Real World Practical Learning

- A practical curriculum that opens up new paths for students after graduation. As part of the learning process, students engage in all phases of projects, from conceptualization and planning to presentation and implementation.
- Over the course of four years, students further enhance their skills by learning how to solve real-world challenges through project planning, community collaboration, self-directed tasks, and more.



## 4 Active on the World Stage English, Chinese and Other Languages

- Practical language competency and broad cultural knowledge are necessary in order to work effectively in today's global society.
- Our world languages program is reinforced through collaboration with the English and Chinese Language Education Center, which houses full-time English and Chinese instructors.
- Our comprehensive learning environment provides language courses in French, Italian, Indonesian, Portuguese, and Korean, among other languages.



# Undergraduate Faculties and Graduate Schools

## Our Two Faculties and Two Graduate Schools



### What Makes SUAC Special

SUAC's two faculties include Japan's first ever Faculty of Cultural Policy and Management, and the Faculty of Design, which is based on the principles of Universal Design. Both faculties closely interact, striving for education and research that nurture broad perspectives. With over 1,500 students enrolled, SUAC strives to expand its arena of learning through its international exchange programs.

## Asia's First Fairtrade University

Fair trade, a movement that began after World War II is a form of conscientious consumption in which people have an awareness of the comparatively weak position of producers in developing countries, and work to develop trade relationships that are as fair as possible.

The Fairtrade University system began when Oxford Brookes University was the first to be certified in 2003. Some of the five requirements to becoming a Fairtrade University include: student groups that conduct fair-trade activities; fair-trade products are available to purchase on university grounds; and the university must recognize and support the Fair-Trade Charter. There are now over 170 universities in the United Kingdom that are certified.

The system was introduced to Japan in 2014. In February 2018, SUAC became the first certified Fairtrade University in Asia. Currently there are two active student groups, and fair-trade products can be purchased in the campus co-op.



# Faculty of Cultural Policy and Management

Developing individuals who go beyond conventional boundaries to open up new cultural horizons

SUAC develops individuals who take a multifaceted view of culture and art, and whose global perspectives connect a deep understanding of history with a keen sense of the modern times. The Faculty of Cultural Policy and Management nurtures individuals who strive for a high quality of life, and who have the ability to seek and find new ways of contributing to society.

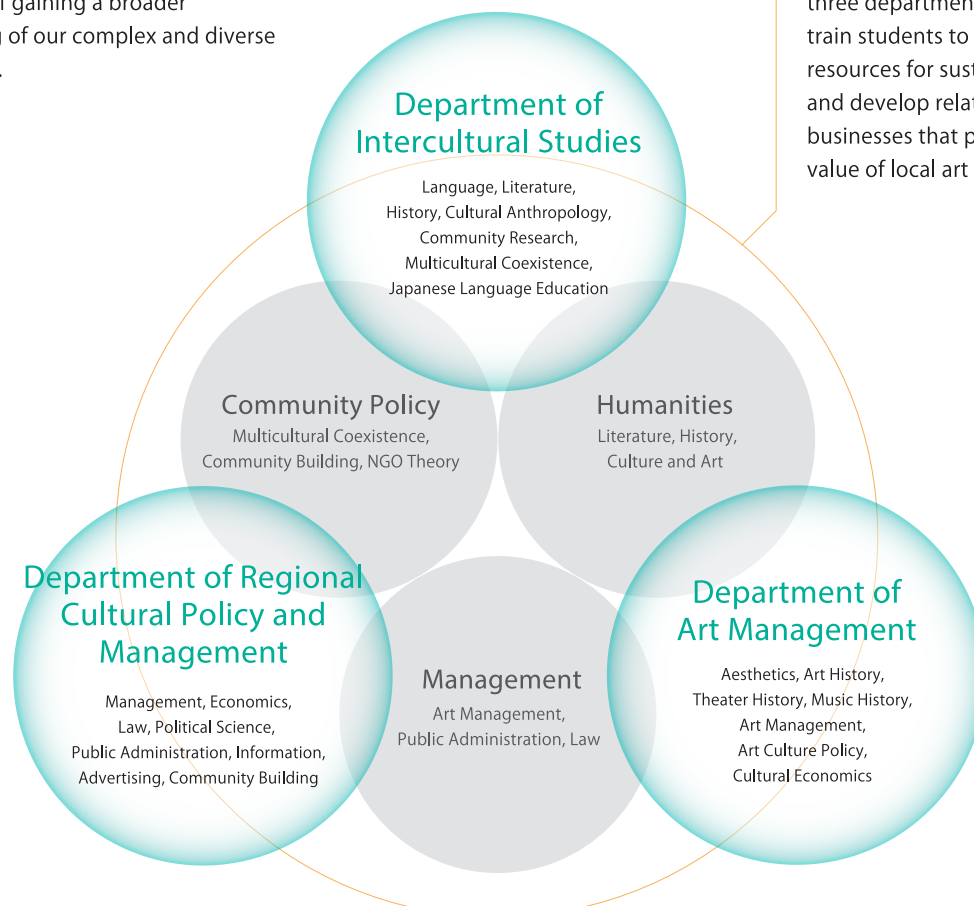


## The Three Departments of the Faculty of Cultural Policy and Management

Students acquire specialized knowledge in their chosen field and other relevant areas, with the aim of gaining a broader understanding of our complex and diverse modern world.

## Civilizations and Tourism Studies Course

The Civilizations and Tourism Studies Course cuts across all three departments and aims to train students to discover new resources for sustainable tourism and develop related businesses that promote the value of local art and culture.



## Department of Intercultural Studies

Enrollment capacity : 100 students

### Developing individuals capable of cross-cultural understanding and global communication

In the Department of Intercultural Studies, students learn about a broad range of the world's cultures, studying everything from literature and history to politics and economics. We also offer language courses in eight languages so that students can obtain the skills necessary for cross-cultural learning. Students gain a deep cultural understanding through an extensive examination of the world's cultures and by reflecting on their own culture. Intercultural understanding is in demand across many fields, and our faculty helps students become knowledgeable about and sensitive to a wide range of cultures.

#### Primary Skills

- Foreign languages
- Cultural literacy

Students are equipped with a deeper appreciation of their chosen area of study, as five different specialties are offered: Japanese Culture, East Asian Culture, Mediterranean Culture, Western European and North American Culture, and Multicultural Studies.

## Department of Regional Cultural Policy and Management

Enrollment capacity : 55 students

### Fostering individuals capable of pursuing new cultural roles within society from the perspectives of policy, management, and information

In the Department of Regional Cultural Policy and Management, students learn how to enhance quality of life, by focusing on areas where culture intersects with policy. A multifaceted view of policy, management, and information technology allows students to seek out the ideals of relations between regional society and culture as well as industrial society and culture. Students acquire both the theory and the real-life skills to be effective in public administration and business, allowing them to contribute to the invigoration of civil and industrial society.

#### Primary Skills

- Formulation of policy and strategy
- Information management

Following instruction on the foundations of policy, management and information, students learn about the relationship between culture, community and industrial society.

## Department of Art Management

Enrollment capacity : 55 students

### Developing individuals capable of utilizing the power of culture and art in contemporary society

Students focus on the two pillars of 'Culture and Art,' and 'Policy and Management,' from the perspectives of the humanities and social sciences. In the "Practical Application to Art Management" course, students produce museum exhibits and plays, and learn about stage management through practical experience. A balanced curriculum that includes both theory and practice helps students gain the ability to harness the power of art in various fields.

#### Primary Skills

- Art management
- Understanding of art and culture

Students learn how to utilize art and culture in society through a comprehensive approach that incorporates 'Art and Culture,' 'Policy and Management,' and 'Practical Art Management.'

# Faculty of Design

Students creating from the perspective of the user, based on the principles of Universal Design

Nurturing talented individuals who possess an aesthetic sense for making the world a more comfortable place. Students are encouraged to observe others with balanced respect for cultural diversity, technology, and the environment.



## Primary Skills

- Universal Design
- Abilities that enable success on the global stage

Based on the principles of Universal Design, students learn the skills necessary for design that enhances interaction between people and people, people and technology, people and the environment, and people and information.



# Department of Design

Enrollment capacity : 110 students | The Faculty of Design consists of one comprehensive department

Acquiring comprehensive design ability and cutting-edge expertise.

## 6 areas that cultivate expertise

01	<b>Design Philosophy</b>	Students learn how to enhance the role of design in a broad range of fields, based on academic knowledge of history, culture and technology.
02	<b>Product Design</b>	Students learn to research and propose product designs to improve quality of life based on the perspectives of practical use and people-centered design.
03	<b>Audio and Visual Communications</b>	Students engage visual, aural and physical senses through the use of digital media, to create original, value-added design.
04	<b>Architecture and Landscape</b>	Students learn how to realize a sustainable society based on the study of urban and landscape planning.
05	<b>Interaction Design</b>	Students learn how to create new relationships between people and the environment by studying design thinking in diverse fields.
06	<b>Takumi Design</b>	Students learn how to create original new designs appropriate for modern society through an understanding of the basic skills of traditional architecture and craftwork.

Students indicate their desired path by selecting an area of study.

### Basic learning

<p><b>Universal Design</b></p> <p>An understanding of the thinking processes involved in people-centered design allows students to apply their practical skills in many areas of society.</p>	<p><b>Department Major (design training)</b></p> <p>In their first year, students gain a comprehensive understanding of multiple areas of design and how to make practical use of that knowledge.</p>
<p><b>Design basics</b></p> <p>Students learn the history, concepts and theory common to a broad spectrum of design.</p>	<p><b>Design Techniques</b></p> <p>Students are equipped with formative techniques that cover design fundamentals as well as applications that enhance the ability to express, communicate, and create new ideas.</p>

## Graduate School of Cultural Policy and Management

Students choose an area of research specialization and conduct cross-disciplinary and interdisciplinary research.

### Research Specializations

#### Arts Management

Focuses on management of non-profit or public arts organizations such as orchestras, theaters, and art museums. As a full member of the AAAE (Association of Arts Administration Educators), we provide a comprehensive arts management program according to international standards.

#### Support for Cultural Industries

Focuses on public policy for creative cultural industries, which includes policy support for non-profit groups and for-profit organizations.

#### Community Building and Local Governance

Focuses on community building policy, structural reform of local government, and policy evaluation.

#### Multicultural Coexistence

Focuses on multicultural coexistence and community building, community management (of NPOs, citizen activities, etc.), and NGOs that support international cooperation.



#### A Diverse Student Body with a Strong Sense of Purpose

Over the last decade, about 30% of graduate students have continued from the SUAC undergraduate program, while those from other universities have come from a broad array of programs that include humanities, social sciences, natural sciences, and the arts. 30% of our graduate students are those who have returned to study after having been part of the workforce. In recent years, there has been a notable increase in the percentage of international students from Asia.

#### A Human Resource Network that Extends Across Society

Alumni of the Graduate School of Cultural Policy and Management are active in art and culture at a broad spectrum of cultural facilities, including non-profit organizations and private corporations. Many of our graduates continue to be successfully active after graduation by making use of their extensive network of expert contacts.

#### Research Performance Gaining Attention

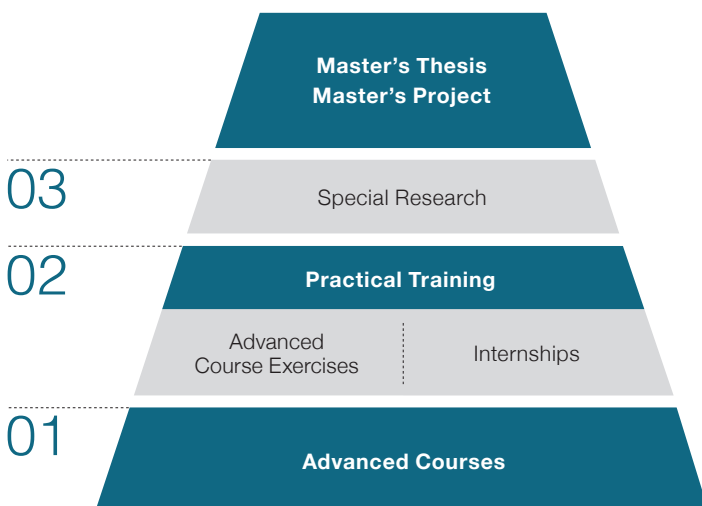
Reflecting the immense scope of the field of cultural policy, students of the Graduate School of Cultural Policy and Management do more than just acquire expertise. They also proactively engage in original research. Students present the results of their research at various academic conferences and contribute to solving social issues.

# Graduate School of Design

SUAC provides a curriculum that nurtures sophisticated, expert abilities in a diversity of fields of design. Students engage in planning, promoting and implementing projects for an aging society that is knowledgeable about information technology and resource recycling.

## Research Stages

The Graduate School of Design curriculum consists of three stages. Upon admission, each student selects a supervisor and enrolls in the necessary classes based on the supervisor's guidance.



※Subject names are based on the terminology used as of 2018.



01	<b>Advanced Courses</b>	Small classes of specialized subjects are offered in various areas of design. Theoretical instruction in each subject forms the basis of student learning. Instruction in a cross-section of specialties enhances students' ability to take an interdisciplinary approach.
02	<b>Practical Training</b>	This course is composed of design training and internships, where students deepen their familiarity with design theories while developing practical skills.
03	<b>Special Research</b>	Under the guidance of a supervisor, graduate students undertake research activities and submit their findings as a master's thesis at the end of their second year. It is also possible to submit a master's project (product) in lieu of a master's thesis.

Students who have obtained designated credits from the Graduate School of Design are eligible, with two years of practical experience, to take the first-class architect qualification exam.

# Exchange Programs and Support for International Students

## International Exchange Programs

Many international exchange programs encourage students to become active members of the global workforce.

### Contributions to International Society

Students and faculty are active in international academic research and exchange. Education based on multicultural principles allows students to develop as global citizens.



### Promotion of International Exchange

SUAC has exchange programs and relationships with universities in Australia, China, France, Indonesia, Italy, Korea, Turkey, The United Kingdom, and The United States. Support is provided for international activities, such as study abroad programs, joint projects and research exchange programs.

## Support for International Students

SUAC offers a variety of academic, financial and social support services for international students, including scholarships which help enrich their experience studying abroad.

### Scholarships and Tuition Reduction

#### Tuition Reduction

Privately-funded international students can apply for a 30% reduction in tuition fees.

### SUAC Scholarships

SUAC has its own scholarship system to offer financial support to privately-funded international students.

Scholarships are awarded in amounts of either ¥10,000 or ¥20,000 per month, depending on whether the international student is receiving other financial support.

### Application Procedures for Scholarships Offered by Other Public Institutions and Private Foundations

SUAC provides information and application forms for Japan Student Services Organization (JASSO)'s Scholarship for Privately-Financed International Students and full scholarships and financial aid offered by other private foundations.

### Student Support

#### Advisors

Faculty and staff advisors are readily available to offer assistance to international students.

### Guidance for International Students

An International Student Guidance Session is held in early April every year. The session includes information about various types of scholarships, an introduction to international student support services, and guidance on international student exchange activities.

### Social Events and Study Tours for International Students

Social events are held several times a year to promote exchange and friendship between international students, Japanese students, and faculty. Study tours are also conducted to help international students learn about Japanese history, culture, and industry, and enjoy a richer experience in Japan.

# Research Activities

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Toward new and innovative research, faculty members are encouraged to apply for SUAC Special Research Funds. They are also expected to obtain external private or governmental research funds such as Grants-in-Aid for Scientific Research.

## Research Promotion System

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### Special Research Program

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1

Research grants are allocated according to the decision of an internal committee, based on the research purpose, research content, and area of speciality of each applicant. These special research projects are from one to three years in length, and the results are presented at academic conferences and published in academic journals.

### Contracted Research and Joint Research

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2

Many faculty members are conducting special research projects requested by local government bodies and private companies. They are also engaged in externally contracted joint research conducted with private companies and other organizations.

### External Funding

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3

#### 1) Application for Grants-in-Aid for Scientific Research

A number of faculty members receive Grants-in-Aid for Scientific Research every year.

#### 2) Other Funds

Many faculty members receive research subsidies every year provided by the national government, local governments, private companies, NPOs and NGOs.



## Art and Culture Research Center

SUAC's Art and Culture Research Center disseminates various research findings resulting from faculty collaboration and facilitates wide-ranging exchange with the local community. The Center also holds public courses and seminars highlighting the expertise, skills and networks of SUAC faculty.

# Campus Guide

## An Inspirational Campus ——— A Base of Innovative Art and Culture

The SUAC campus was designed based on the principles of Universal Design and boasts unique features such as an environmentally-friendly rooftop garden.

### Facilities

#### 1 SUAC Plaza

Located on the second floor, the Plaza is a central gathering place for students and the public, connecting the cafeteria, the student lounge, classrooms, the library and information center, and other facilities.



#### 2 Lecture Halls

SUAC's lecture halls feature the latest AV equipment and are equipped to host many kinds of presentations.



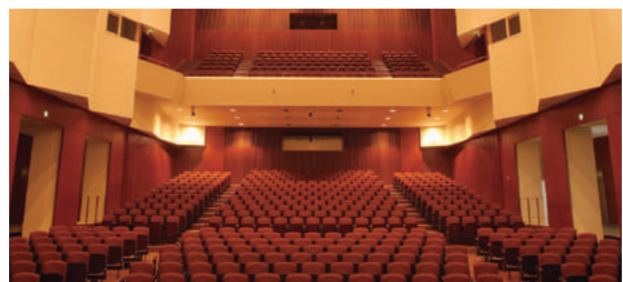
#### 3 SUAC Rooftop Garden

The undulating curves of the Rooftop Garden are reminiscent of mountain ridges and surging waves. This urban oasis provides a panoramic view of the city of Hamamatsu.



#### 4 Auditorium

The auditorium, which comfortably seats more than 600 people, serves as a venue for school events and public lectures.



#### 5 Library and Information Center

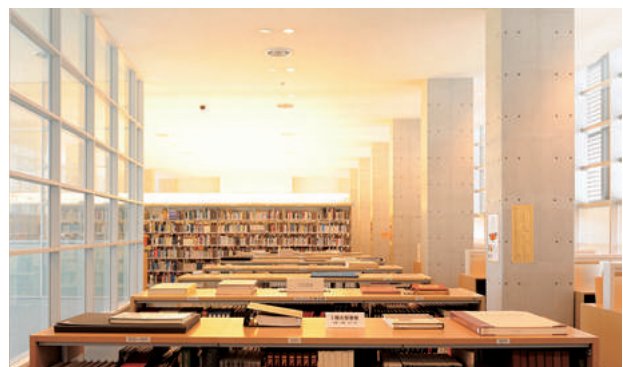
The SUAC library holds approximately 230,000 books, 1,600 different newspapers and periodicals, and 7,300 audio-visual materials (CDs and DVDs, etc.). There are 230 seats including spacious study carrels, group study rooms, and an AV corner where visitors can use audio-visual materials. There are also over 100 computers available to use.

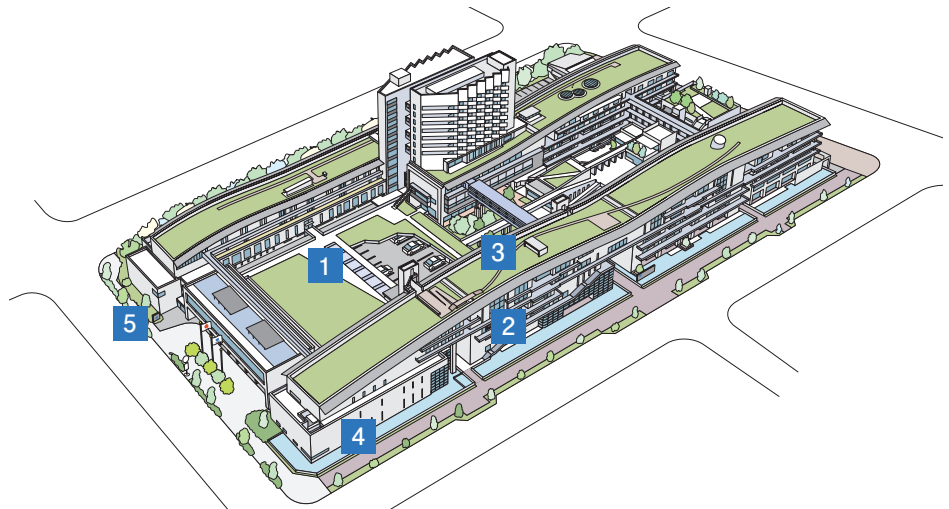
##### AV Section

The audio-visual materials can be viewed either at private desks or viewing stations equipped with large monitors.

##### Media Station

The Media Station has 70 computers available for student use.





## Workspaces and Specialized Equipment

### Clay Modeling Studio

Life-sized clay models can be made in this studio.  
 ◆ Main Equipment: Full-scale model layout machine



### Metalworking Studio

A wide range of tools can be used to learn basic metalworking (casting, welding).  
 ◆ Main Equipment: Gas melting furnace, high-frequency automatic centrifugal casting machine



### Metalwork Processing Studio

The studio holds the latest machinery to create metal design models.  
 ◆ Main Equipment: NC lathe, high-speed cutting machine, crane



### Woodworking Studio

The studio holds a variety of woodworking tools and machines. Specialized instructors are on-hand to guide students on equipment usage.  
 ◆ Main Equipment: Woodworking lathe, panel saw



### CAM Model Lab

Students can create 3D and clay models using CAD or CG data.  
 ◆ Main Equipment: 3D CAD, 3D Printer

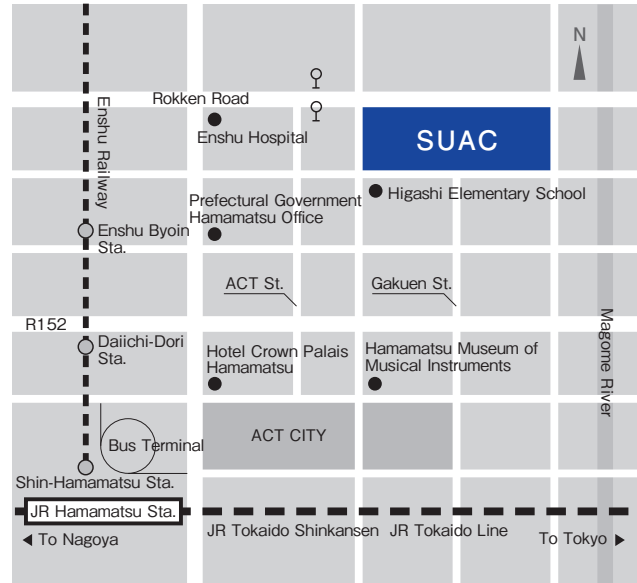
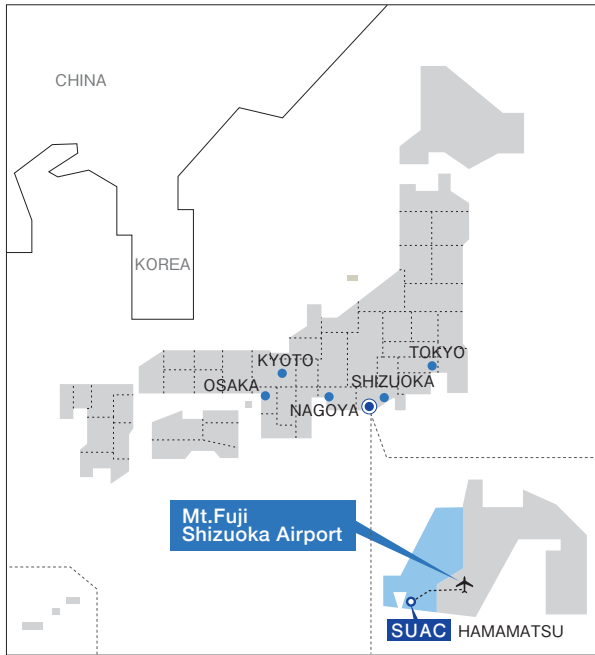


### Multimedia Studio

The multimedia studio can be used to create and edit digital sounds, compose musical material, and design animation, games, and web content.  
 ◆ Main Equipment: Sound studio, content editing system, Mac computers



# Access to the Campus

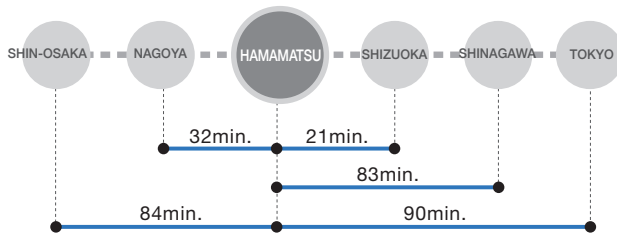


- 15-minute walk from JR Hamamatsu Station
- 8-minute walk from Enshu Byoin Station on the Enshu Railway

## By bus from Hamamatsu Station

Entetsu Bus (one runs every 10 minutes)

From bus stop #10 at the north exit bus terminal of Hamamatsu Station, take the bus to the Bunka Geijutsu Daigaku (SUAC) stop.



※ Duration from each station to JR Hamamatsu Sta. by Shinkansen Hikari  
 ■■■■■ Tokaido Shinkansen  
 ※ Excerpted from the JR Tokai timetable  
 Does not include the time needed for transfer.

# About Shizuoka Prefecture



SUAC is located in Hamamatsu City in Shizuoka Prefecture, which is also the location of the most beautiful mountain in Japan, Mt. Fuji. SUAC was established as a result of the cooperation between Shizuoka Prefecture, Hamamatsu City and local industry. It became a public prefectural university in 2010. Hamamatsu City, which has a large population of overseas residents, is a model multicultural city.

Hamamatsu has a long history as a manufacturing city, where prominent industries create products such as textiles, musical instruments, automobiles and motorcycles. In recent years, industries such as optical and electronics technology are flourishing in the area. Hamamatsu is also well known as a city of music and hosts a variety of international competitions including the Mt. Fuji International Opera Competition of Shizuoka, which is organized by SUAC.



S U A C

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