

SHIZUOKA UNIVERSITY OF ART & CULTURE

Faculty of Cultural Policy and Management

Faculty of Design

Graduate School of Cultural Policy and Management

Graduate School of Design



SUAC

Encounter. Feel. Create.

Everything starts with an encounter.

Encounters give rise to feelings.

This sensibility creates the foundation of a new age and society.

Giving form to feelings leads to creation tied to the new values required for in these times.

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[University Overview]

Hamamatsu

An International City Famous for Manufacturing, Music, Arts and Culture



The city of Hamamatsu has long flourished as a town devoted to manufacturing products that include textiles, musical instruments, and transportation equipment (vehicles and motorcycles). In recent years, new businesses in the industries such as optical technology and electronic technology have also opened their doors in Hamamatsu. The city has also become known for its commitment to music in hosting a variety of international competitions, one of which is the Shizuoka International Opera Competition, which SUAC is involved in.

Located in downtown Hamamatsu, Shizuoka University of Art and Culture was launched in the year 2000 as a university founded and operated with the assistance of the local industries of Shizuoka prefecture and Hamamatsu city. The institution became a public university of Shizuoka prefecture from 2010. Just as the city of Hamamatsu has opened itself to the world, SUAC aims to be an open university.



The population of Hamamatsu includes many non-Japanese, which makes it an advanced urban center in which multiple cultures reside in harmony. It is a very model of coexistence, with residents transcending the boundaries of language, customs, and culture that might otherwise divide. We have on our faculty unique professors who are successfully active inside of Japan and overseas, and we strive to provide education with practical applications.

[Founding **P**hilosophy]

Shizuoka University of Art and Culture (SUAC) upholds two ideals that we strive to achieve in education, research, and local and international exchange.

SUAC graduates will enter the workforce with practical skills.

We educate students to possess a rich sense of humanity and a keen awareness of society and the times. Graduates will join the workforce prepared to actively engage in many fields in international society.

SUAC will contribute to society.

We will contribute to the development of the local and international communities as an open university that functions as a place for education and research bridging the local and international communities and multiple generations.

[Undergraduate **F**aculties and Graduate Schools]

Our Two Faculties, Four Departments, and Two Graduate Schools

Faculty of
Cultural Policy and
Management

- Department of International Culture:
100 students
- Department of Regional Cultural Policy and Management:
50 students
- Department of Art Management:
50 students

Graduate School of
Cultural Policy and
Management

Faculty of Design

- Department of Design:
100 students

Graduate School of Design

What Makes
SUAC Special

SUAC offers two faculties: Japan's first ever Faculty of Cultural Policy and Management and the Faculty of Design, which is based on the principles of Universal Design. Through close interactions between the two, both faculty strive for education and research that nurture a broad perspective. With a student body of over 1,500, our arena of learning has been extended to foreign countries through programs such as international exchange.

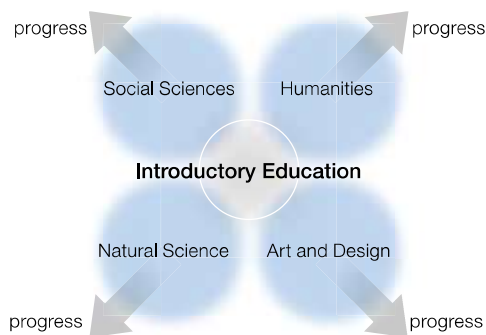


What Makes the Education at SUAC Special

Through curricula that equip students with extensive accomplishments and perspective, we enrich the intelligence and sensibilities of our learners to nurture the capability of creating new value and culture.

1 Getting Knowledge That Is Balanced Liberal Arts Education

- Equipping students with a broad perspective
- Building on the worldview and methodologies of those who paved the way for us, classes are designed to give students the opportunity to learn from instances of cutting-edge research in order to make real-world connections.
- SUAC's unique approach to art and design is added to the traditional educational core of the humanities, social sciences, and natural science to make possible a distinctive liberal arts education.



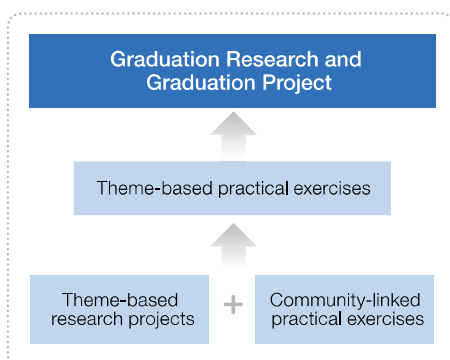
2 Laying the Foundations for a SUAC Student Introductory Education

- Students are equipped with basic knowledge in literacy subjects that connect to experiential subjects and specialized education that are unique to SUAC.
- Classes are kept small and student intelligence and sensibilities are cultivated through hands-on experiences with traditional Japanese cultural arts such as tea ceremony, kyogen drama, photography, and haiku.
- Students are equipped with the literacy (writing skills, reading skills, information use skills) that is the very core of learning in order to become proficient in writing papers, giving presentations, and all of the other practical skills that are so useful to life in the real world.



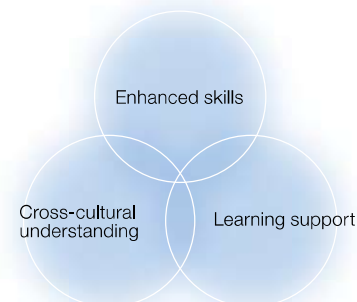
3 Gaining capabilities useful in the real world Practical Learning

- A practical curriculum that opens up paths for students after graduation. As a part of the learning process, students engage in all phases of projects, from conceptualization to planning, drawing up the specifics, and presentation.
- Over the course of four years, students each year enhance their skills by engaging in practical exercises, community-linked practical exercises, theme-based research projects, and theme-based practical exercises in which they learn about real-world problems and their solutions.



4 To be successfully active on the world stage English, Chinese and Other World Languages

- One needs practical language competency and broad cultural knowledge in order to exercise capability in global society.
- Our world languages educational program is reinforced through collaboration with the English and Chinese Language Education Center, which has full-time lecturers in English and Chinese.
- An extensive learning environment provides educational opportunities in the languages of French, Italian, Indonesian, Portuguese, Korean, and others.



[Distinctive **E**ducational and **R**esearch Activities]

SUAC is providing research and education activities that make it possible for students to contribute to an enriched future society in which all people can accept their respective differences and respect each other for the comfort of all.

Universal Design

Students can learn the rationale for Universal Design which seeks to create a society and objects that are easy to use for all people, regardless of age, gender, physical ability, and language ability. The principles of Universal Design have even been incorporated into the design and details of the university's facilities. And students are actively engaged in activities independently, such as participation and acquisition of awards in Universal Design competitions.



Cultural Diversity

The principle of multi-cultural coexistence is that people of diverse nationalities and ethnicities accept their mutual cultural differences and strive for equality. SUAC has a team of specialist professors who are proceeding forward with research, student education, and contributions to the community. Learning activities go beyond attendance at lectures and include learning support projects for children of foreign nationalities and volunteering in community events.



Arts Management

Art management refers to the management of bands, dramatic troupes, halls, theaters, art museums, etc. Characteristic of this study is that it is for the management of non-profit organizations devoted to the public good. As a member in full standing of the AAAE (Association of Arts Administration Educators), the faculty and graduate schools of SUAC provide curricula that meet international standards. Graduates of both our undergraduate program and graduate schools are currently active in art management at cultural facilities and other venues nationwide.



[International **E**xchange Programs and **S**upport for International Students]

International Exchange Programs

We have many international exchange programs that help us educate students who will enter the workforce ready to be active internationally and that help us be a university that contributes to international society.

Contributions to International Society

Students and faculty of Shizuoka University of Art and Culture are active internationally through participation in academic research and exchange. A broad-based education for internationally minded individuals allows students to develop a sense of themselves as global citizens.



Promotion of International Exchange

Shizuoka University of Art and Culture participates in exchanges with universities in Asia (China, Korea, etc.) and English-speaking regions of the world (US, UK, etc.) We provide support for students' international activities, such as study abroad exchange programs and research exchanges, that broaden their horizons.

Support for International Students

Shizuoka University of Art and Culture has a support system for international students, including our own scholarship system, so students from abroad can enjoy campus life with peace of mind.

Scholarships and Tuition Reduction

Tuition Reduction

Privately funded international students receive a 30% reduction in tuition fees.

SUAC Scholarships

The University has its own scholarship system to offer financial support to privately funded international students. Scholarships are awarded in amounts of either ¥10,000 or ¥20,000 per month; the amount may vary depending on the amount of other scholarship money being received.

Application Procedures for Scholarships Offered by Other Public Institutions and Private Foundations

We provide information and file applications for Japan Student Services Organization's (JASSO) Scholarship for Privately Financed International Students and other scholarships and financial aid offered by other private foundations.

Student Support

Advising

We have an advising system in which faculty and staff serve as advisors to offer assistance at any time.

International Student Guidance Session

An International Student Guidance Session is held in early April every year. The session includes such information as an explanation of various types of scholarships, an introduction to various international student support services and information about international student exchange events.

Social Events and Study Tours for International Students

Social events for international students are held several times a year so international students, Japanese students and faculty can form their friendships. Study tours are also scheduled so international students can arrive at an understanding of Japanese history, culture and industry and enjoy a richer learning experience.

[Faculty of Cultural Policy and Management]

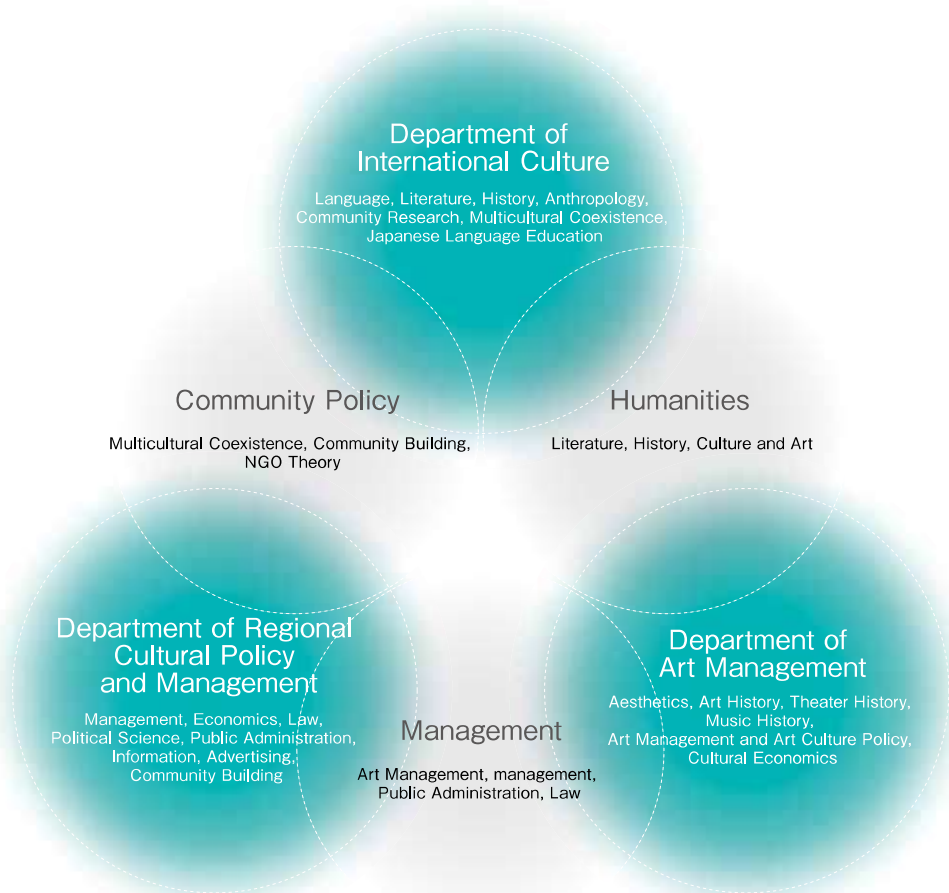
Developing individuals who go beyond the existing framework to open up new cultural horizons.

SUAC is developing individuals who take a multifaceted view of culture and art from perspectives that connect the depth of history to the present and span global breadth. There are individuals who will open new cultural horizons by equipping themselves with the knowledge necessary for richer sensitivity and capacity for cultural creation and development. The Faculty of Cultural Policy and Management nurtures individuals who strive for the realization of a society that feels enriched, individuals who have the ability to seek and find the methods and paths that make possible civil life that is vibrant.



The Three Departments of the Faculty of Cultural Policy and Management

As the three departments are mutually connected, students gain a deeper understanding learning through contact with not only their area of specialty but also knowledge in peripheral areas.



Department of International Culture

Enrollment capacity:
100 students

We develop individuals capable of cross-cultural understanding and global communication.

Learning diverse culture of the world that covers a vast expanse ranging from Literature and Art to Political Science and Economics, students take a multifaceted view of culture and art from perspectives that connect the depth of history to the present and take into account global breadth. These students are equipped with the knowledge necessary for richer sensitivity and capacity for cultural creation and development. We offer courses in seven foreign languages courses that are essential for nurturing cross-cultural understanding. Students are encouraged to experience and to deepen their understanding towards culture and society especially from the aspects of multi-cultural coexistence, Japanese cultural research, understanding of other cultures, and global cooperation. Through classes of "Global Career Design", the Department of International Culture develops individuals who will join the workforce with extensive cultural literacy to become contributing members of the global society.



Primary Skills

- Foreign
- Cultural literacy

Specialized Concentrations

Students are equipped with a deeper appreciation of their cultural area of study, as five different specialties are offered: Japanese Culture, East Asian Culture, Mediterranean Culture, Western European and North American Culture, and multicultural studies.

Department of Regional Cultural Policy and Management

Enrollment capacity:
50 students

SUAC develops individuals capable of pursuing new roles for within society from the perspectives of policy, management, and information.

Based on the traits of contemporary societies and communities and a focus on areas where culture meets with policy, students learn about how to enhance the quality of people's lives and what can be done to make those lives more rewarding. SUAC develops individuals who take a multifaceted view of policy, management, and information to equip themselves with both the theory and practical skills to use in actual work in public administration and business. These are individuals with the expertise and ability to take action so that they can contribute to the invigoration of civil society and industrial society.



Primary Skills

- Formulation of policy and strategy
- Information management

Specialized Concentrations

After learning the areas of policy, management, and information, which provide the foundation, students study relations with and roles between culture and communities and industrial society. Exercises are provided to equip students with the cultural of practicality that will be needed for life in the real world.

Department of Art Management

Enrollment capacity:
50 students

We develop individuals capable of utilizing the power of art in contemporary society.

Based on the two pillars of culture and art, and policy and management, students learn about art culture from multiple perspectives through an interdisciplinary approach. Students study business administration, economics, policy studies and law to apply to their knowledge acquired in theory and history related to the various arts ranging from classical theater to aesthetics, musicology, drama, film and contemporary multimedia.



Primary Skills

- Art management
- Understanding of art and culture

Specialized Concentrations

Students acquire a comprehensive approach to utilizing culture and art in society through complex learning in the three fields of culture and art, policy and management, and practical art management.

[Faculty of Design]

Based on Universal Design, SUAC cultivates the abilities that enable active success on the global stage.

Students are given the ability to be successful on the world stage by coming up with design ideas that enable any person to enjoy a comfortable life. This is based on the principles of Universal Design, which brings into focus people and the diverse cultures in which they live.



Primary Skills

- Universal Design
- Ability that enables active success on the global stage

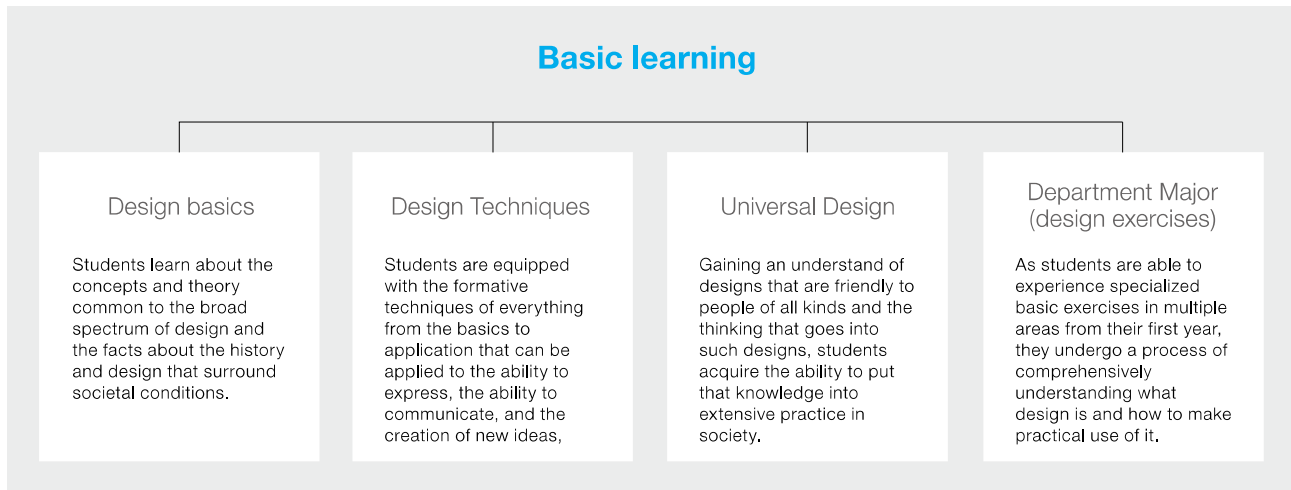
Specialized Concentrations

Based on the principles of Universal Design, students build skills necessary for design activities for the creation of a culture that will be required for better interactions among people and people, between people and technology, between people and the environment, and between people and information.

Department of Design

Enrollment capacity:
100 students

SUAC learners acquire comprehensive design ability and cutting-edge expertise.



Students indicate their desired path and select an area of study.



5 areas that cultivate expertise

01	The Area of Design Philosophy	Students learn History, Universal Design, Design Management, and all of the other extensive basics of Design in order to develop the ability to contribute in various fields to the diversifying art of design.
02	The Area of Products	Centering on changes in society and the perspective of people, the possibilities of product design are researched and proposed through practical methods. SUAC develops individuals who create new values that lead to a good life.
03	The Area of Visuals and Sounds	Visual, aural, and physical sensations are engaged through the use of media such as visuals, graphics, and sound so that SUAC develops individuals who create design that is original and has added value.
04	The Area of Architecture and Environment	Students develop the ability to apply extensive design learning with Architecture as the foundation to acquire the ability to create living places that are not only comfortable but also environmentally friendly and sustainable.
05	The Area of Interactions	SUAC develops individuals who create things that are both tangible and intangible – things that are hands-on and connect people and society by fusing and combining the knowledge that straddles diversifying fields of design.

Graduate School of Cultural Policy and Management

Students choose one out of the four areas of research specialization available to conduct cross-disciplinary, interdisciplinary research based on that area. Our diverse community of students include those from various fields of study, as well as working people and international students. SUAC students have the opportunity to engage in research while interacting with one another.

Arts Management

Focus on management of non-profit or public arts organizations such as orchestras, theaters, and art museums. As a full member of the AAAE (Association of Arts Administration Educators), we provide a comprehensive arts management program according to international standards.

Creative Industry

Focus on public policy for creative industries which include both non-profit and for-profit arts and cultural industries such as art museums, theaters and entertainment industries. It includes development of human resources, network formation, and intermediate support.

Community Building and Local Governance

Focus on community building policy, structural reform of local government, and policy evaluation. It includes cooperation with local government, community-based organizations, and NGOs.

Civil Society and Cultural Diversity

Focus on cultural diversity and community building, community management, and international cooperation NGOs.



A Diverse Student Body with a Strong Sense of Purpose

Over the last decade, about 30% of graduate students have continued from the SUAC undergraduate program, while those from other universities have come from a broad array of programs that include humanities, social sciences, natural science, and the arts. 30% of our graduate students are those who have returned to study after entering the workforce. In recent years we have also seen an increase in the percentage of international students from Asia.

A Human Resource Network that Extends Across Society

Graduates of the Graduate School of Cultural Policy and Management are successfully active in specialized work in arts and culture at theaters and other cultural institutions, as well as at venues that cover a broad spectrum that includes private non-profit organizations and private corporate groups. Many of our graduates continue to make use of a network of experts even after graduation to be successfully active.

Research Performance Gaining Attention

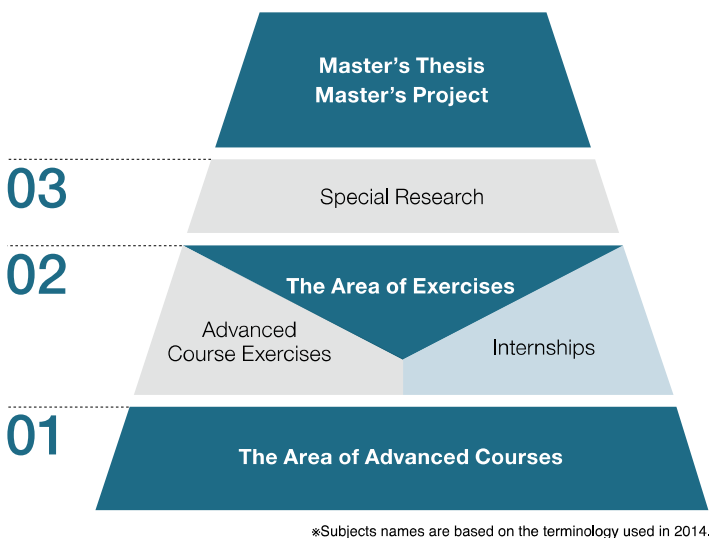
Reflecting the immense scope of the frontiers of cultural policy, students of the Graduate School of Cultural Policy and Management do more than just acquire expertise but also proactively engage in original research themes. The results of these projects are presented at meetings of academic societies and contribute to problem solving for society.

Graduate School of Design

SUAC provides curricula that build sophisticated expert abilities in a diversity of fields of design. This means accommodating everything from changes in the times – such as a society that is more information savvy, older, recycling resources more and more – to planning and promoting a project and giving shape to it.

Characteristics of the Curriculum Composition

The curriculum is composed of three stages. After admission into the graduate school, students select their faculty supervisor and enroll in the necessary subject according to the guidance received.



01	The Area of Theory	This is composed of specialized subjects of small classes that fit each area of design. Through theoretical learning of each subject, the base for student learning is a cross-section of areas of specialties that enhance the ability to take an interdisciplinary approach.
02	The Area of Exercises	This is composed of theoretical exercises and internships, and students both deepen and develop their familiarity with areas of theory while also equipping themselves with practical skills. Students narrow the scope of the subjects they wish to pursue and proceed according to their research plan.
03	Special Research	Under the guidance of a faculty supervisor, students proceed with research activities for the duration of their enrollment in the graduate school and submit their findings as a master's thesis at the end of their second year. It is also possible to submit a master's project (a product, etc.) in lieu of a master's thesis.

[Research]

In order to encourage research activities by professors, participants are solicited internally to engage in special research that is based on themes determined by the university president, faculty chairs, each graduate school director, and the Art and Culture Research Center director. The research results are disseminated to the community and world. A plethora of contracted research and joint research projects are also conducted. Individual faculty members are engaged in research funded externally by programs such as Grants-in-Aid for Scientific Research (series of single-year grants from MEXT).

Research Promotion System

Special Research Program

1

SUAC has six special research programs: those of the university president, faculty chairs (of two faculties), graduate school directors (of two graduate schools), and the Art and Culture Research Center director. Research grants are applied for by SUAC faculty members and allotted according to the decision of an internal committee on the basis of the research purpose, research content, and area of specialty of the researcher.

Special research projects proceed forward in spans of one year or even two or three, and the results are published in a variety of ways at academic society research presentations inside and outside of SUAC, as well as in publications, academic journals, and internal research bulletins.

Contracted Research and Joint Research

2

Every year SUAC faculty members conduct many research projects with local government bodies and companies. They proceed forward with research contracted externally and done jointly with companies and others.

External Funding

3

1) Application for Grants-in-Aid for Scientific Research

Grants-in-Aid for Scientific Research (MEXT) are applied for and received by many faculty every year.

2) Miscellaneous

Research subsidies made available to the public by the national government, local governments, and businesses are applied for and received by many faculty every year.



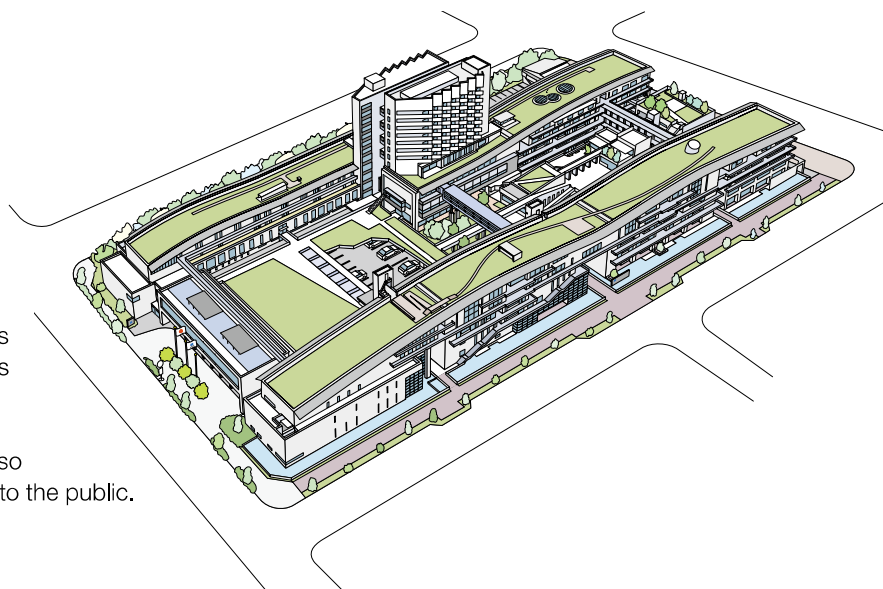
Art and Culture Research Center

The Art and Culture Research Center is a SUAC affiliated facility that determines key areas of research that can contribute to the local community, and promotes such research on a university-wide basis. It disseminates the various research findings of projects the two faculties collaborate on to facilitate wide-ranging exchange with the local community.

[Campus Guide]

An attractive campus — a source of art and culture

The campus of Shizuoka University of Art and Culture was designed with Universal Design concepts such as consideration for the environment and boasts unique features including a rooftop garden. The campus has facilities for education, creative activities, athletics and other activities and also spaces for relaxation. Some of the facilities are open to the public.



Friendship Plaza

A green space located on the second floor in the center of campus. It serves as a haven for recreation and relaxation for students and the public.



Auditorium

The Auditorium has superb acoustic facilities and is a venue for University events, seminars and student presentations.



Library

The library has a large collection of print and audio materials on a variety of topics including art, design, international relations, languages and history. The library is also open to the public.



Tea Arbor

An authentic tearoom where students can learn traditional culture and develop their aesthetic sensibility and understanding of the essence of the Japanese spirit.



Gallery

Located on the first floor of the west wing, the gallery hosts exhibitions of student and faculty art and special exhibitions.



Student Cafeteria

The student cafeteria is open to the public. A bright space full of natural light and pastel-colored chairs make this a relaxing and comfortable spot.



Clay Model Studio

This studio has a full-scale clay model layout machine with which students can produce full-size clay models of vehicles and other objects.



CAM Model Lab

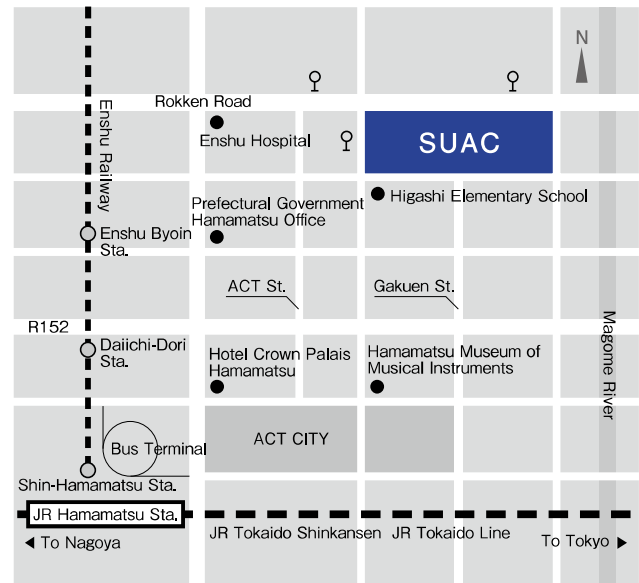
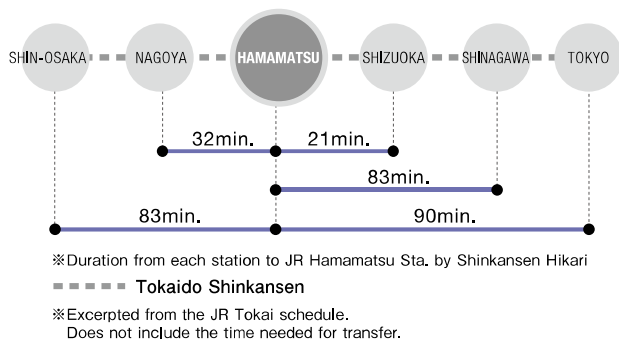
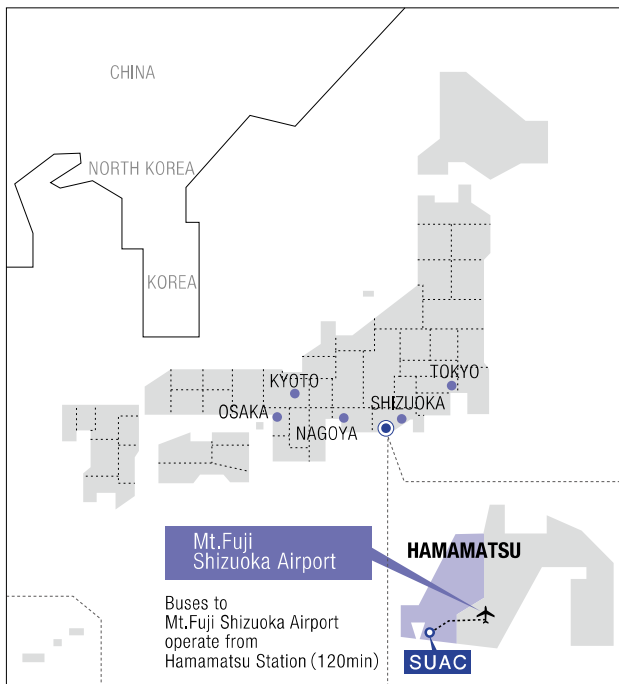
Digital design is performed by computer modeling and simulation. High level equipment such as 3D CAMs and 3D printers are available.



Multimedia Studio

The multimedia production studio has a soundproof capsule with recording capabilities. In this studio students can create and edit digital sound, create audio materials and Flash media, game and web content.

Access



- 15-minutes walk from JR Hamamatsu Station
- 8-minutes walk from Enshu Byoin Station on the Enshu Railway

By bus from Hamamatsu Station

Entetsu Bus (one runs every 10 minutes)

From bus stop #10 at the north exit bus terminal of Hamamatsu Station, take the bus to the Bunka Geijutsu Daigaku (SUAC) stop.

“Kururu” Hamamatsu City Loop-line (one runs every 20 minutes)

From bus stop #12 at the north exit bus terminal of Hamamatsu Station, take the bus to the Bunka Geijutsu Daigaku (SUAC) stop.

※Please use public transportation to come to SUAC.



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